



DIPTI JADHAV

Address: Nallsopara West
Phone: 9049612324
Email: dipti.jadhav1112@gmail.com
Website: digitaldipti.in

SUMMARY

A certified digital marketer eager to begin a career in social media marketing and SEO. Skilled in content creation and management, optimizing websites with SEO strategies, running Instagram and Facebook ads, creating paid campaigns that deliver results. I love exploring creative ways to boost brand visibility and drive engagement. Excited to join a team where I can learn, grow, and make a real impact!

EDUCATION

S.S.C - Maharashtra State Board

Mother mary's english high school, Nalasopara
passed out in 2018 with 86%.

H.S.C - Maharashtra State Board

Viva college, Virar
passed out in 2020 with 83%

Bachelor of commerce (Bcom) - University of Mumbai

Bhavan's college, Andheri
passed out in 2023 with 8.34 CGPA

COURSES

DGMARK INSTITUTE- ADVANCED DIGITAL MARKETING COURSE

[JUNE- OCT 2024]

- Developed my own website on Wordpress - Website Development
- Social Media Management, Content creation & management, Social Media strategies
- SEO, SMM, Google ads and Meta ads

PROJECTS

- During the Advanced Digital Marketing Course, Developed and Designed my own Website on Wordpress.
- Conducted SEO for the website - digitaldipti.in, including keyword research and the implementation of on-page and off-page SEO strategies.
- Learned creation of Google Ads and Meta Ads
- Created and implemented Digital Marketing Strategies.

ADDITIONAL INFORMATION

- **Skills:** Search Engine Optimization, Social Media Marketing, Canva Graphic and Designing, Wordpress, Google Ads, Meta Ads. Ability to Work both independently and collaboratively in a team. Quick learner and adaptable to new technologies and tools.
- **Languages:** English, Hindi, Marathi.
- **Certifications:** Certified in Advanced Digital Marketing Course from DGmark Institute