

Dipti Jadhav

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CAREER OBJECTIVE

Hello! I am Dipti Jadhav, a certified Digital Marketer with expertise in SEO, SMM, website development, performance marketing, Canva, Facebook Ads, and AI tools like ChatGPT. Seeking to leverage skills and crafting data-driven strategies to enhance your brand visibility and boost ROI. Let's connect!

EDUCATION

Bachelor of Commerce (B.Com), Commerce 2020 - 2023
Bhavans College Of Arts & Commerce
CGPA: 8.34/10

Senior Secondary (XII), Maharashtra State Board Of Secondary And Higher Secondary Education 2020
Viva College, Virar
Percentage: 83.00%

TRAININGS / CERTIFICATIONS

Advanced Digital Marketing Course

Jun 2024 - Oct 2024

DGmark Institute, Mumbai

I have completed a Digital Marketing course at DGMark Institute, where I gained practical skills in key areas such as SEO, SEM, and SMM. I learned performance marketing techniques to optimize campaigns and developed a solid understanding of website development for user-friendly design. Additionally, I explored innovative tools like ChatGPT for content creation and Canva for designing marketing materials. This comprehensive education has equipped me to excel in the dynamic field of digital marketing

PORTFOLIO

[Portfolio link ↗](#)

SKILLS

- Social Media Marketing
- Search Engine Optimization (SEO)
- Digital Marketing
- Canva
- Google AdWords
- Facebook Ads